

Europe Passenger Cars Sales (Oct 2023)

Sales of New Cars grew 14.1% in October 2023

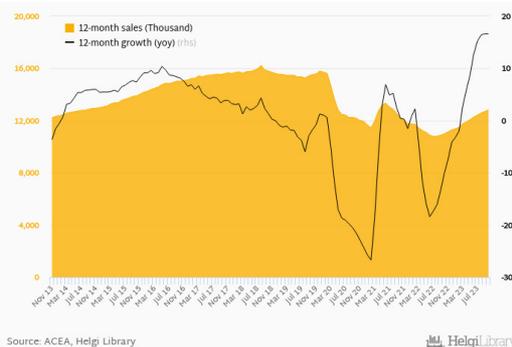
Sales of new cars increased by 129 thousand in October compared to last year. In the first ten months of the year, the growth reached 16.8% yoy. The biggest improvement was seen in Greece (up 44.8%) while sales in Norway dropped the most (down 28.9%). Volkswagen Group sold the most cars in October 2023 in Europe, some 258 thousand vehicles representing 24.8% of the European market.

- ✓ In October 2023, the EU car market expanded significantly with sales surging by 14.6%. This marked the fifteenth consecutive month of growth. Ten months into 2023, new car registrations were up by 16.7%, totalling almost nine mil units. Sale of battery-electric cars represented 14.2% of total in October, up from 12% last year. Sale of hybrid-electric cars represented 29% of total while petrol cars maintained their lead, albeit decreasing to 33.4% in October.
- ✓ In October, most vehicles (219 thousand) were sold in Germany (up 4.94% yoy), followed by the United Kingdom (154 thousand, up 14.3%), France with 152 thousand cars (up 21.9%), 139 thousand new vehicles were registered in Italy (up 20.0%) and 77.9 thousand in Spain (up 18.1%). The five largest countries accounted for 63.9% of total new vehicles registered in October 2023.
- ✓ In relative terms, sales in Greece (+44.8%) and Cyprus (+41.4%) showed the best performance compared to a year ago, whereas registration in Norway and Ireland performed the worst (-28.9% and -17.2% yoy), in October 2023, according to ACEA.
- ✓ Volkswagen Group sold the most cars in October 2023 in Europe, some 258 thousand vehicles representing 24.8% of the European market. Sales of Stellantis amounted to 180 thousand vehicles (or 17.4% of the market) while Renault Group and Hyundai Group held 9.90% and 8.60% of the European market in October. Overall, the five largest manufacturers sold 68.0% of all new cars in October:

Country	Oct 2023	Yoy Change
Germany	219	4.94%
UK	154	14.3%
France	152	21.9%
Italy	139	20.0%
Spain	77.9	18.1%
Poland	40.9	27.8%
Belgium	38.6	26.6%
Netherlands	28.4	-2.17%
Sweden	25.0	11.8%
Switzerland	20.4	18.4%
Czechia	19.3	18.7%
Austria	18.9	17.5%
Portugal	13.9	10.4%
Denmark	13.2	21.9%
Romania	11.4	8.08%
Greece	11.3	44.8%
Norway	8.93	-28.9%
Hungary	8.43	2.05%
Slovakia	7.81	3.71%
Finland	6.45	4.15%

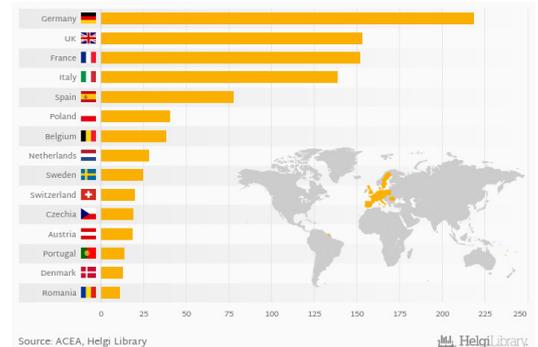
Data tells a story

Annual Sales of New Passenger Cars in Europe
Number of Vehicles (thousand) and Annual growth



Where Most Cars Were Sold in Europe?

Number of New Passenger Cars Sold (thousand), October 2023





Sales of New Cars in Europe grew 14.1% in October 2023

Sales of new cars increased by 129 thousand in October compared to last year

In the first ten months of the year, the growth reached 16.8% yoy

Greece performed relatively the best (up 44.8% yoy) while sales in Norway showed the weakest change compared to the last year (down 28.9% yoy)

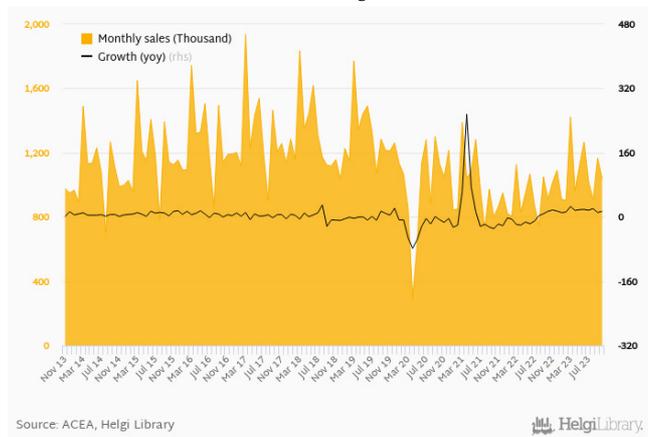
Sales of new passenger cars reached 1,039 thousand in October 2023 in the enlarged Europe (EU plus Iceland, Norway and Switzerland), according to ACEA. This is 14.1%, or 129 thousand more than in the previous year. In the first ten months of 2023, some 10,721 thousand cars were sold in Europe, up 16.8% yoy.

In October 2023, the EU car market expanded significantly with sales surging by 14.6%. This marked the fifteenth consecutive month of growth. Ten months into 2023, new car registrations were up by 16.7%, totalling almost nine mil units. Sale of battery-electric cars represented 14.2% of total in October, up from 12% last year. Sale of hybrid-electric cars represented 29% of total while petrol cars maintained their lead, albeit decreasing to 33.4% in October.

Historically, between 1990 and 2023, sales of passenger cars in Europe reached a high of 1,937 thousand in March 2017 and a low of 292 thousand in April 2020.

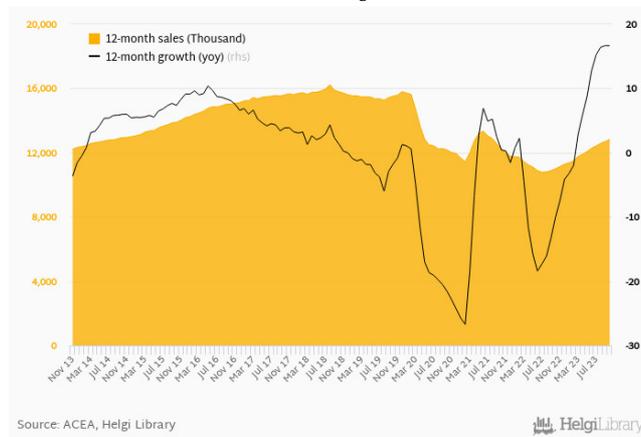
Monthly Sales of New Passenger Cars in Europe

Number of Vehicles (thousand) and Annual growth



Annual Sales of New Passenger Cars in Europe

Number of Vehicles (thousand) and Annual growth





Sales by Country

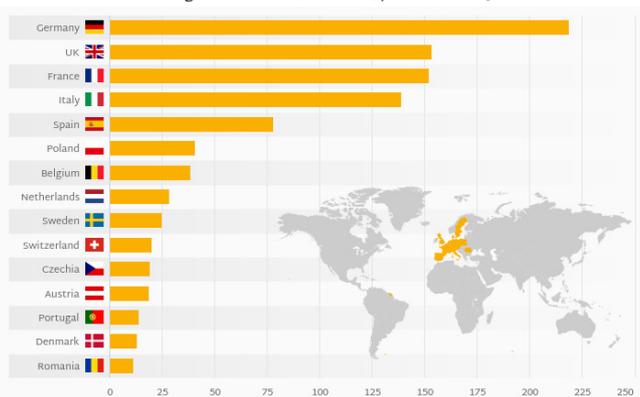
In October, most vehicles (219 thousand) were sold in Germany (up 4.94% yoy), followed by the United Kingdom (154 thousand, up 14.3%), France with 152 thousand cars (up 21.9%), 139 thousand new vehicles were registered in Italy (up 20.0%) and 77.9 thousand in Spain (up 18.1%). The five largest countries accounted for 63.9% of total new vehicles registered in October 2023.

In absolute terms, the best performance in sales of new cars has been seen in France (up 27.4 thousand cars) and Italy (up 23.2 thousand cars). At the other end of the scale, Norway and Netherlands showed the weakest change in registration of new cars in October when compared to last year (down 3.63 thousand and down 0.630 thousand cars, respectively).

In relative terms, sales in Greece (+44.8%) and Cyprus (+41.4%) performed the best compared to a year ago, whereas registration in Norway and Ireland the worst (-28.9% and -17.2% yoy), in October 2023, according to ACEA:

Where Most Cars Were Sold in Europe?

Number of New Passenger Cars Sold (thousand), October 2023

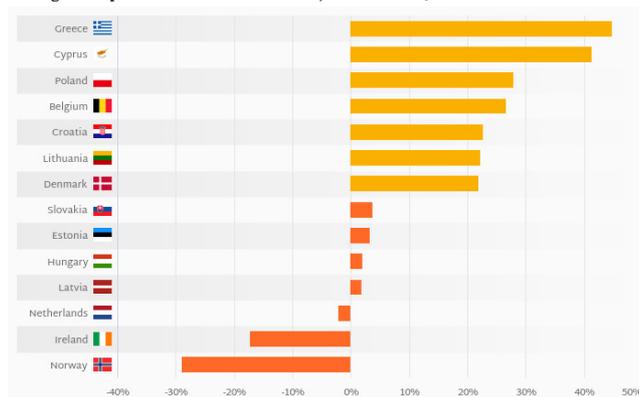


Source: ACEA, Helgi Library



Change in Demand for New Cars in Europe

Change Compared to the Previous Year, October 2023



Source: ACEA, Helgi Library





In the first ten months of the year, some 10,721 thousand cars were sold in Europe, up 16.8% yoy. The table below shows details of the sales for each of the European country:

Sales of New Passenger Cars in Europe (thousands of vehicles)

COUNTRY	October 2023	October 2022	YOY Change %	1-10/2023	1-10/2022	YOY Change %
Austria	18.9	16.1	17.5	202	179	12.5
Belgium	38.6	30.5	26.6	413	312	32.5
Bulgaria	2.78	2.38	16.7	29.1	24.4	19.4
Croatia	3.71	3.02	22.7	49.5	37.6	31.5
Cyprus	1.17	0.824	41.4	12.8	9.90	29.1
Czechia	19.3	16.3	18.7	187	160	16.7
Denmark	13.2	10.9	21.9	137	120	14.4
Estonia	1.73	1.67	3.23	19.2	17.9	7.43
Finland	6.45	6.20	4.15	75.0	69.1	8.57
France	152	125	21.9	1,441	1,237	16.5
Germany	219	209	4.94	2,357	2,077	13.5
Greece	11.3	7.79	44.8	116	90.8	27.6
Hungary	8.43	8.26	2.05	91.3	94.0	-2.90
Iceland	0.960	0.811	18.4	14.8	13.9	6.62
Ireland	2.17	2.62	-17.2	121	104	15.7
Italy	139	116	20.0	1,315	1,092	20.5
Latvia	1.43	1.41	1.85	16.0	14.0	14.2
Lithuania	2.09	1.71	22.2	23.5	22.3	5.54
Luxembourg	4.17	3.47	20.3	42.2	35.5	18.6
Malta	0.583			5.64	0	
Netherlands	28.4	29.0	-2.17	317	255	24.5
Norway	8.93	12.6	-28.9	104	115	-9.45
Poland	40.9	32.0	27.8	391	349	12.2
Portugal	13.9	12.6	10.4	167	126	32.4
Romania	11.4	10.5	8.08	122	106	15.4
Slovakia	7.81	7.53	3.71	75.6	65.6	15.2
Slovenia	3.88	3.43	13.0	42.3	40.2	5.23
Spain	77.9	66.0	18.1	789	666	18.5
Sweden	25.0	22.4	11.8	235	227	3.51
Switzerland	20.4	17.2	18.4	203	180	13.1
United Kingdom	154	134	14.3	1,605	1,343	19.6
EU + EFTA	1,039	911	14.1	10,721	9,183	16.8

Source: ACEA, Helgi Library

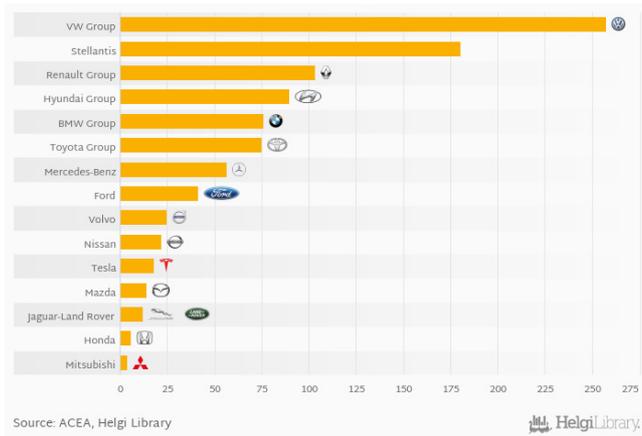


Sales by Manufacturers

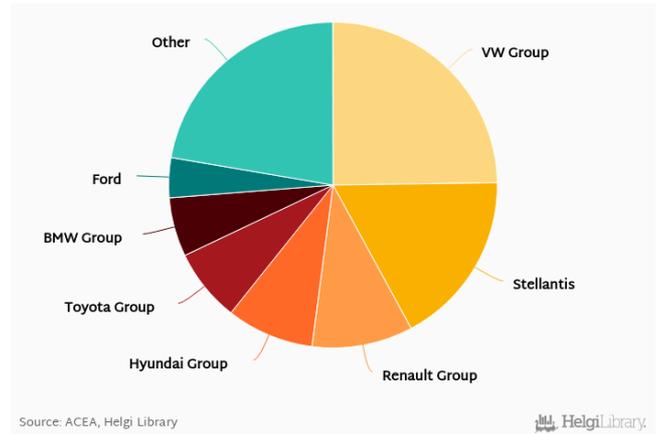
Volkswagen Group sold the most cars in October 2023 in Europe, some 258 thousand vehicles representing 24.8% of the European market. Sales of Renault Group amounted to 103 thousand vehicles (or 9.90% of the market) while Hyundai Group and BMW Group held 8.60% and 7.30% of the European market in October. Overall, the five largest manufacturers sold 57.8% of all new cars in October:

Sales of Cars by Manufacturer in the EU

Number of Cars sold (thousand), October 2023



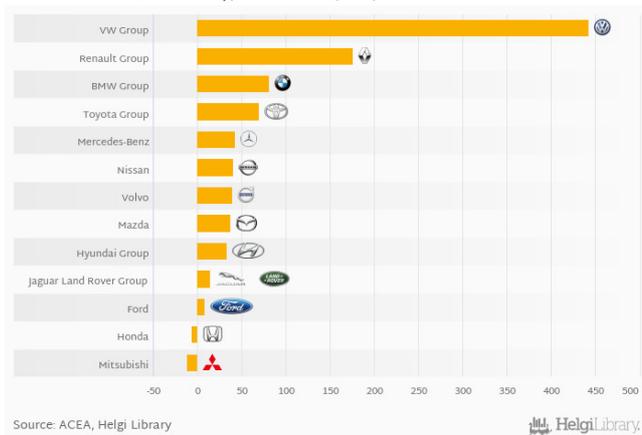
Market Share of Car Manufacturers



When compared to last year, Volkswagen Group has gained the most in terms of market share rising its market position by 0.731 bp, followed by Renault (up 0.337 bp) and Mazda Motor Corporation (up 0.188 bp). Hyundai Motor Company were on the other end of the market spectrum dropping 1.01 bp on the market alongside with Ford Motor Company (down 0.539 bp) and Daimler Group (-0.365 bp):

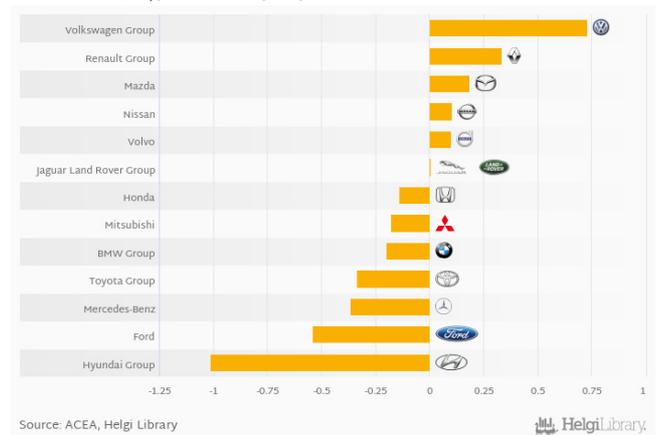
Who Gained the Most of the Market?

Number of Cars (thousand), Jan - Oct 2023 vs. Jan - Oct 2022



Who gained the most of the Market?

Market Share (%), Jan - Oct 2023 vs. Jan - Oct 2022



In terms of particular brands, Volkswagen stands out as the most favorite brand accounting for 1,071 thousand sold vehicles, or 9.99% of all new passenger cars sold on the European market from the beginning of the year.

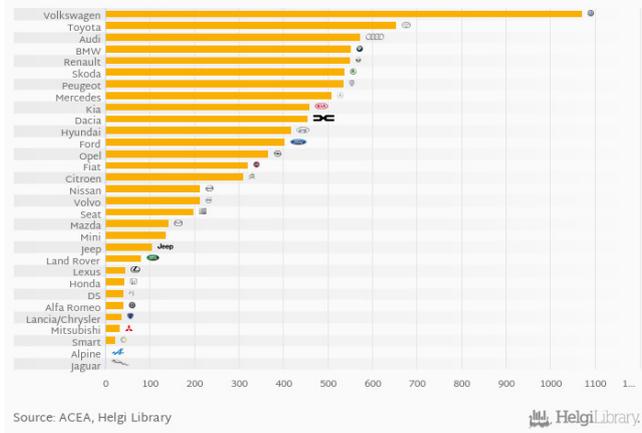
In terms of momentum, Audi gained the most in terms of market share when compared



to last year (up 0.360 bp) followed by Skoda and Mazda. Hyundai and Ford were on the other end of the market spectrum losing -0.557 bp and -0.539 bp respectively:

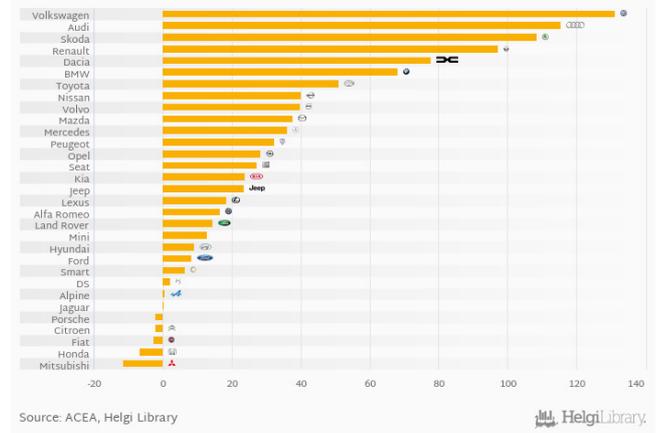
Sales by Brands

Number of Cars (thousand), Jan 2023 - October 2023



Change in Sales by Brand

Number of Cars (thousand), Jan - Oct 2022 vs. Jan - Oct 2023



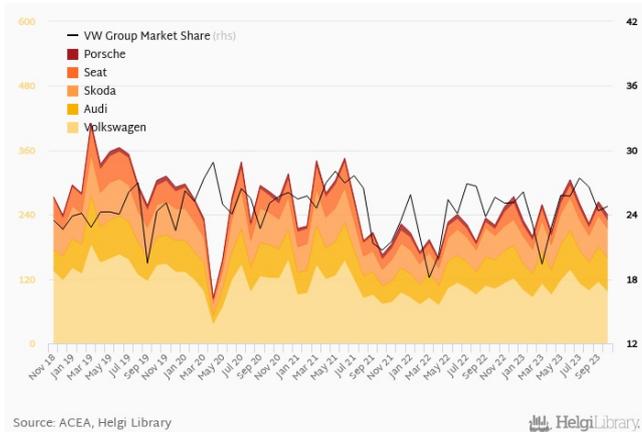
Volkswagen

Volkswagen Group sold 258 thousand new passenger cars representing a 24.8% share of all new passenger cars sold in Europe in October 2023. This is 10.4% more vehicles and a 0.841 pp decrease in market share when compared to last year. Looking back three years, VW's market share was 25.1%.

The Group sold 97.1 thousand of Volkswagen brand cars in October, followed by 62.8 thousand of Audis and 53.9 thousand of Skodas. Cupra sold 17.6 thousand vehicles, Seat sold 16.0 thousand and Porsche some 9.62 thousand cars in October 2023:

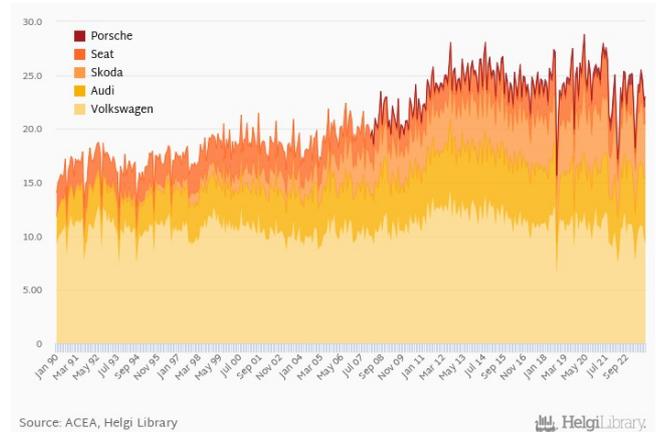
Sales of Volkswagen Cars in Europe

Sales by Brand (thousands) & Market Share (%)



Market Share of Volkswagen Brands in Europe

Market Share (%)



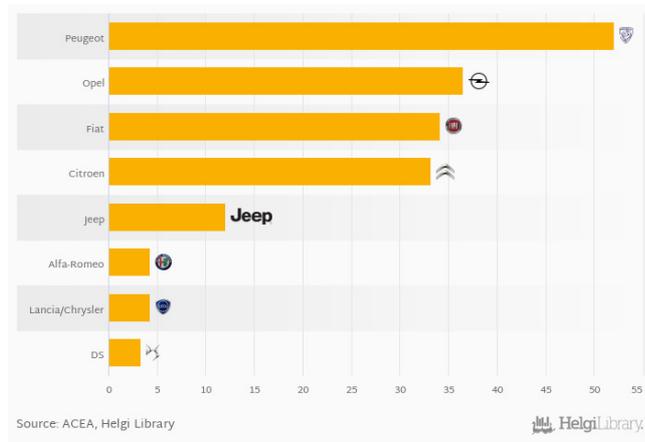


Stellantis

Stellantis sold 180 thousand new passenger cars representing a 17.4% share of all new passenger cars sold in Europe in October 2023. This is 10.8% more vehicles and a 0.525 pp decrease in market share when compared to last year.

The Group sold 52.0 thousand of Peugeot brand cars in October, followed by 36.5 thousand of Opels and 34.1 thousand of Fiats. Citroen sold 33.2 thousand vehicles, Jeep sold 12.1 thousand, Alfa-romeo sold 4.23 thousand, Lancia-chrysler sold 4.23, and Ds some 3.31 cars in October 2023:

Sales of Stellantis Brands
Number of Vehicles (thousand), October 2023



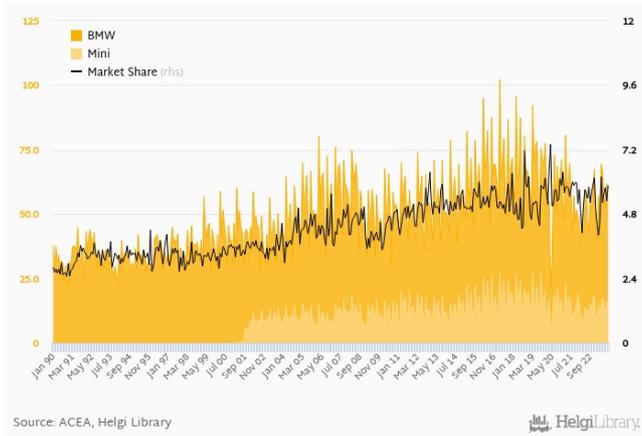
BMW Group

BMW Group sold 76.0 thousand new passenger cars representing a 7.31% share of all new passenger cars sold in Europe in October 2023. This is 17.0% more vehicles and a 0.182 pp increase in market share when compared to last year. Compared to three years ago, BMW Group's market share is now 0.429 pp higher.

The group sold 60.9 thousand of BMW brand cars, followed by 15.1 thousand of Minis in October 2023:

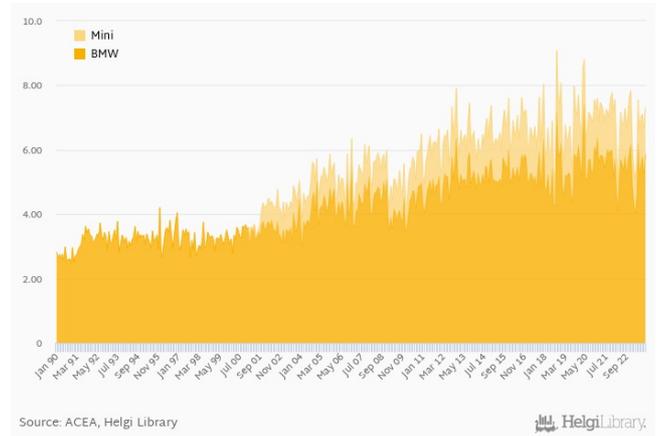
Sales of BMW Cars in Europe

Sales by Brand (thousands) & Market Share (%)



Market Share of BMW Brands in Europe

Market Share (%)





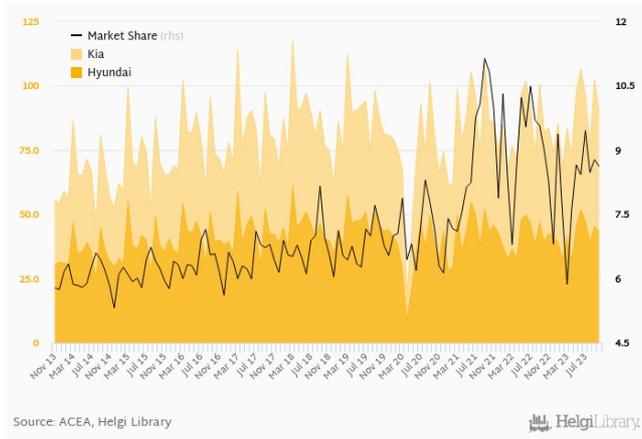
Hyundai Group

Hyundai Group sold 89.6 thousand new passenger cars representing a 8.62% share of all new passenger cars sold in Europe in October 2023. This is 9.27% more vehicles and a 0.382 pp decrease in market share when compared to last year. Compared to three years ago, Hyundai Group's market share is now 1.43 pp higher.

The group sold 46.3 thousand of Kia brand cars, followed by 43.2 thousand of Hyundais in October 2023:

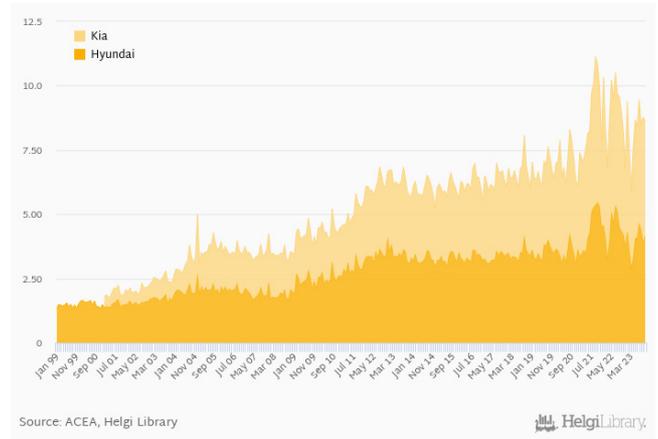
Sales of Hyundai Cars in Europe

Sales by Brand (thousands) & Market Share (%)



Market Share of Hyundai Brands in Europe

Market Share (%)



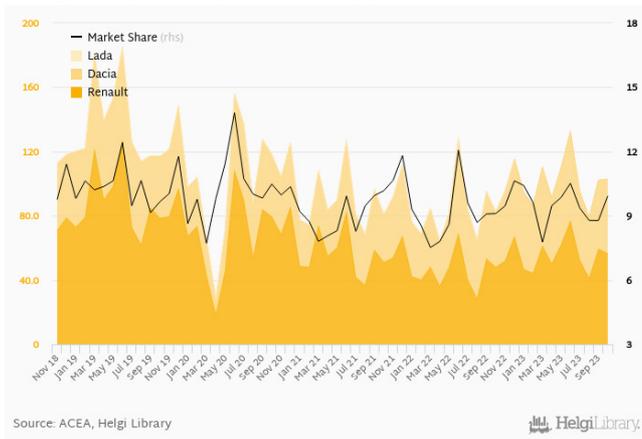
Renault Group

Renault Group sold 103 thousand new passenger cars representing a 9.93% share of all new passenger cars sold in Europe in October 2023. This is 24.4% more vehicles and a 0.819 pp increase in market share when compared to last year. By comparison, three years ago, Renault Group's market share was 10.5%.

The group sold 56.6 thousand of Renault brand cars in October, followed by 46.2 thousand of Dacias and of s:

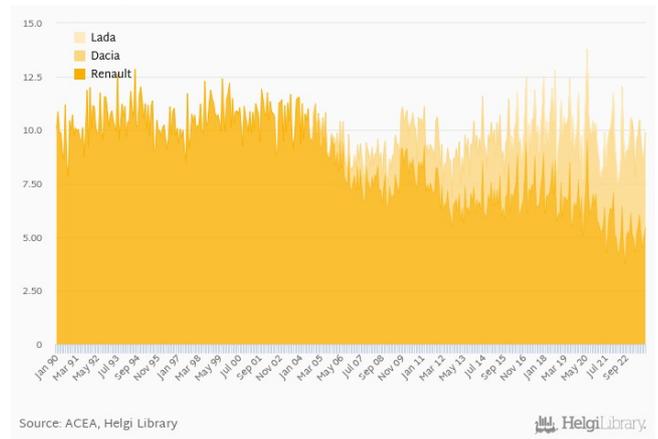
Sales of Renault Group Cars in Europe

Sales by Brand (thousands) & Market Share (%)



Market Share of Renault Brands in Europe

Market Share (%)





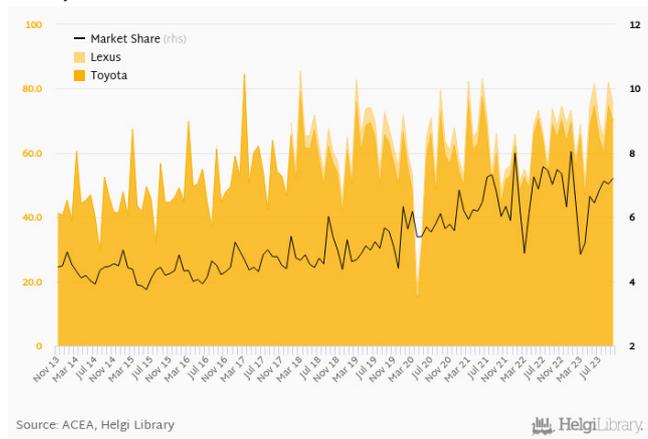
Toyota Group

Toyota Group sold 75.0 thousand new passenger cars representing a 7.21% share of all new passenger cars sold in Europe in October 2023. This is 9.97% more vehicles and a 0.271 pp decrease in market share when compared to last year. Toyota Group's market share three years ago, by comparison, stood at 5.64%.

The group sold 70.0 thousand of Toyota brand cars in October, with Lexus following at 4.94 thousand cars:

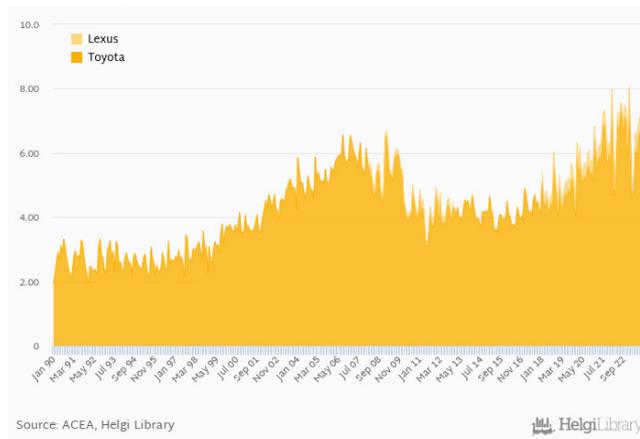
Sales of Toyota Group Cars in Europe

Sales by Brand (thousands) & Market Share (%)



Market Share of Toyota Group Brands in Europe

Market Share (%)





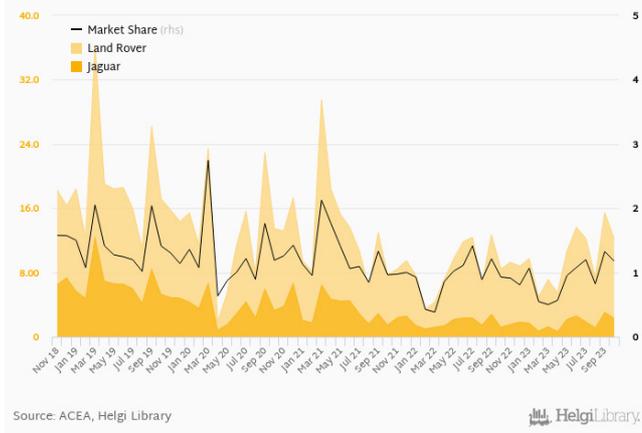
Jaguar Land Rover Group

Jaguar Land Rover Group sold 12.3 thousand new passenger cars representing a 1.18% share of all new passenger cars sold in Europe in October 2023. This is 44.7% more vehicles and a 0.250 pp increase in market share when compared to last year. Three years ago however, the market share of Jaguar Land Rover Group was 1.19%.

The group sold 9.93 thousand of Land Rovers in October, followed by 2.32 thousand of Jaguars:

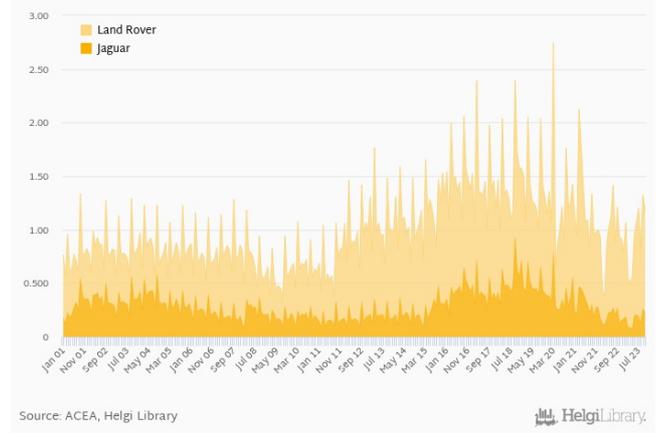
Sales of Jaguar Land Rover Group Cars in Europe

Sales by Brand (thousands) & Market Share (%)



Market Share of Jaguar Land Rover Group Brands in Europe

Market Share (%)



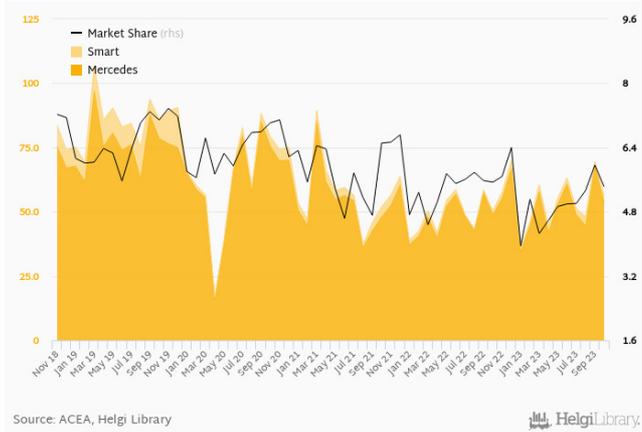
Mercedes-Benz

Mercedes-Benz sold 56.4 thousand new passenger cars representing a 5.42% share of all new passenger cars sold in Europe in October 2023. This is 11.8% more vehicles and a 0.112 pp decrease in market share when compared to last year. By comparison, three years ago, Mercedes-Benz's market share was 7.02%.

The group sold 53.9 thousand of Mercedes in October, followed by 2.51 thousand of Smart cars:

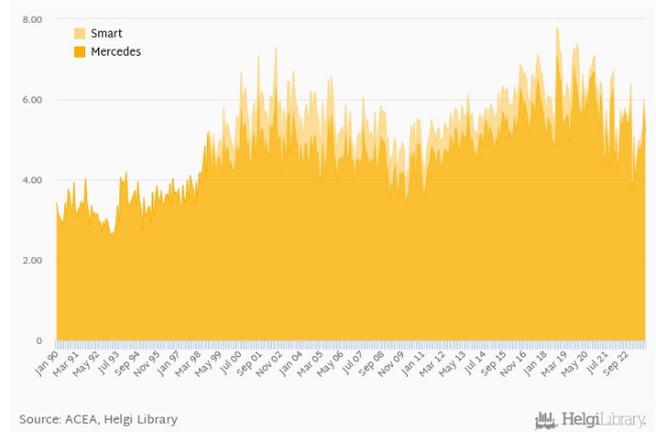
Sales of Mercedes-Benz Cars in Europe

Sales by Brand (thousands) & Market Share (%)



Market Share of Mercedes-Benz Brands in Europe

Market Share (%)

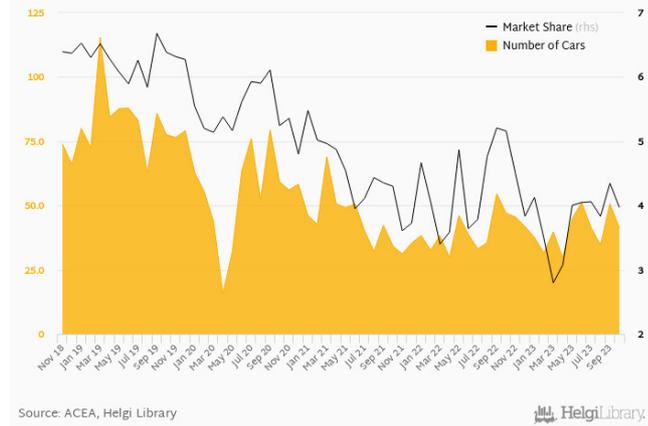




Ford

Ford sold 41.3 thousand new passenger cars representing a 3.97% share of all new passenger cars sold in Europe in October 2023. This is 12.2% fewer vehicles and a 1.19 pp decrease in market share when compared to last year. Compared to three years ago, Ford's market share is now 1.27 pp lower.

Sales of Ford Cars in Europe
Number of Cars Sold (thousands) & Market Share (%)



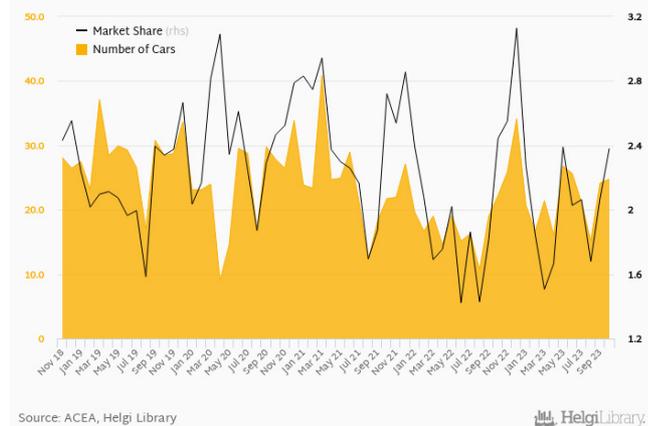
Source: ACEA, Helgi Library



Volvo

Volvo sold 24.7 thousand new passenger cars representing a 2.38% share of all new passenger cars sold in Europe in October 2023. This is 11.2% more vehicles and a 0.063 pp decrease in market share when compared to last year. Compared to three years ago, Volvo's market share is now 0.085 pp lower.

Sales of Volvo Cars in Europe
Number of Cars Sold (thousands) & Market Share (%)



Source: ACEA, Helgi Library

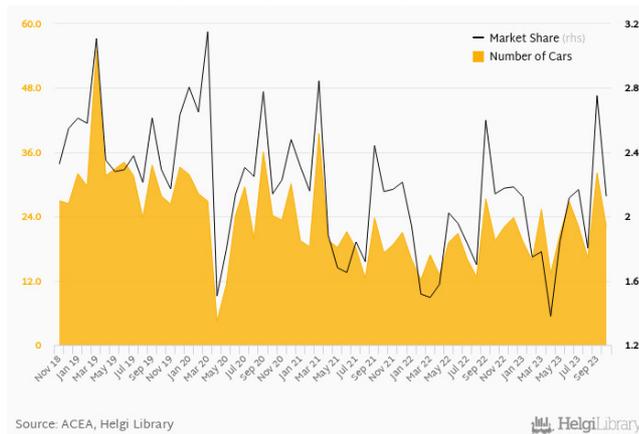




Nissan

Nissan sold 22.1 thousand new passenger cars representing a 2.13% share of all new passenger cars sold in Europe in October 2023. This is 13.3% more vehicles and a 0.015 pp decrease in market share when compared to last year. Compared to three years ago, Nissan's market share is now 0.014 pp lower.

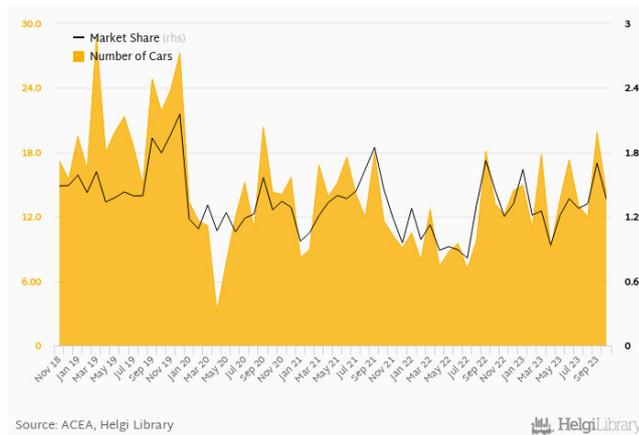
Sales of Nissan Cars in Europe
Number of Cars Sold (thousands) & Market Share (%)



Mazda

Mazda sold 14.2 thousand new passenger cars representing a 1.37% share of all new passenger cars sold in Europe in October 2023. This is 7.57% more vehicles and a 0.083 pp decrease in market share when compared to last year. Compared to three years ago, Mazda's market share is now 0.102 pp higher.

Sales of Mazda Cars in Europe
Number of Cars Sold (thousands) & Market Share (%)

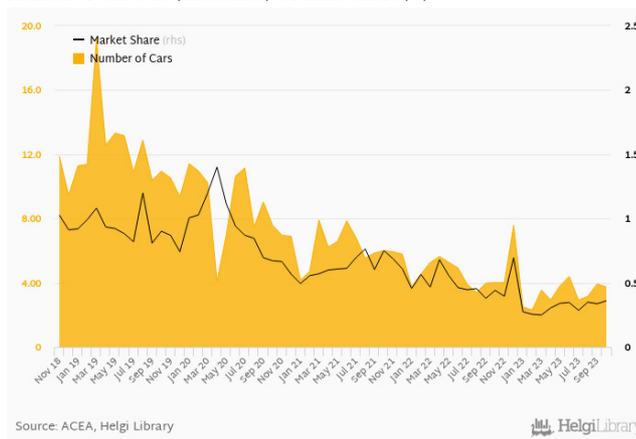




Mitsubishi

Mitsubishi sold 3.74 thousand new passenger cars representing a 0.360% share of all new passenger cars sold in Europe in October 2023. This is 6.90% fewer vehicles and a 0.081 pp decrease in market share when compared to last year. Compared to three years ago, Mitsubishi's market share is now 0.312 pp lower.

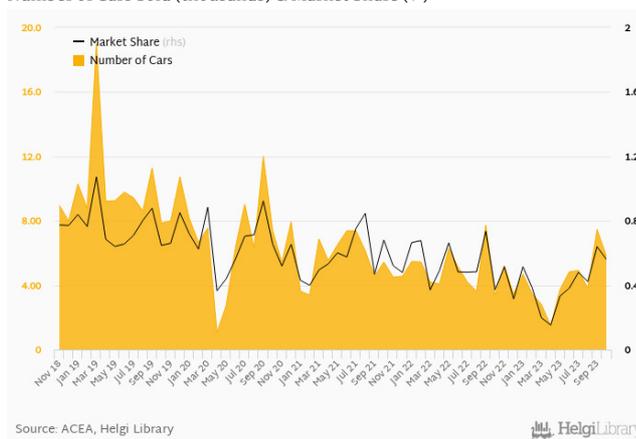
Sales of Mitsubishi Cars in Europe
Number of Cars Sold (thousands) & Market Share (%)



Honda

Honda sold 5.83 thousand new passenger cars representing a 0.561% share of all new passenger cars sold in Europe in October 2023. This is 72.2% more vehicles and a 0.189 pp increase in market share when compared to last year. Compared to three years ago, Honda's market share is now 0.095 pp lower.

Sales of Honda Cars in Europe
Number of Cars Sold (thousands) & Market Share (%)



Tesla

Tesla sold 18.0 thousand new passenger cars representing a 1.73% share of all new passenger cars sold in Europe in October 2023. This is 210% more vehicles and a 1.10 pp increase in market share when compared to last year.



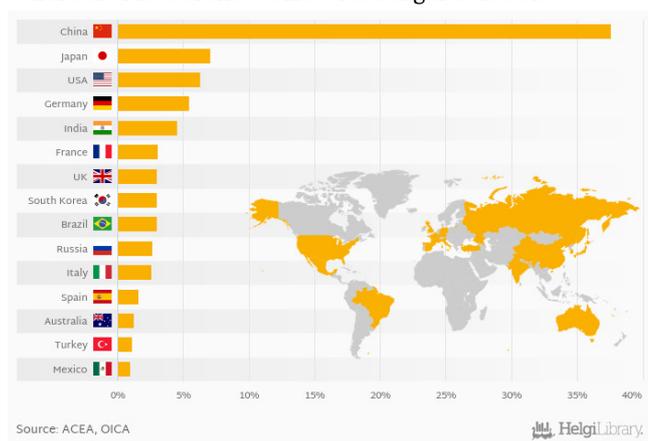
Overview of the Automotive Market

Based on a comparison of 64 countries, China ranked the highest with 20,178 thousand passenger cars sold in 2020 followed by Japan and the USA. Total sales of passenger cars reached 53,599 thousand in 2020 in the world, according to ACEA. This is 15.9% less than in the previous year and 3.98% less than 10 years ago. Historically, total sales of passenger cars reached an all time high of 70,695 thousand in 2017 and an all time low of 11,000 thousand in 1961. The average annual growth stands at 2.39% since 1960.

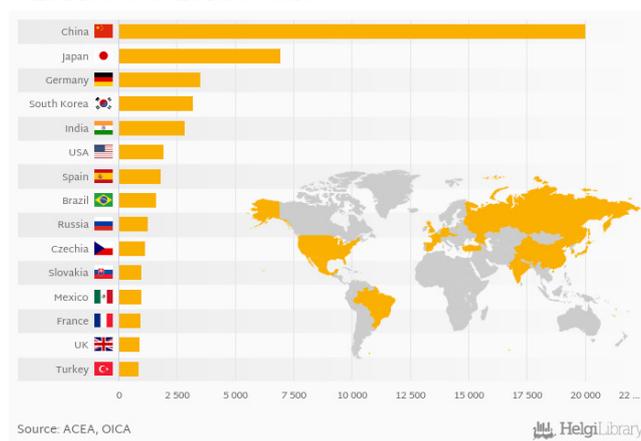
The top ranked country, China, accounted for 37.6% of all passenger cars sold in the world. The top 3 countries held a 51.1% share while the ten largest countries some 75.9% in 2020.

China was the largest car producer in 2020 with 19,994 thousand followed by Japan and Germany. Total production of passenger cars reached 55,834 thousand in 2020 in the world, according to ACEA. China accounted for 35.8% of the world's production, while the top 3 countries held a 54.6% share and the ten largest countries some 79.3% in 2020:

Where are Most of the World's Passenger Cars Sold?



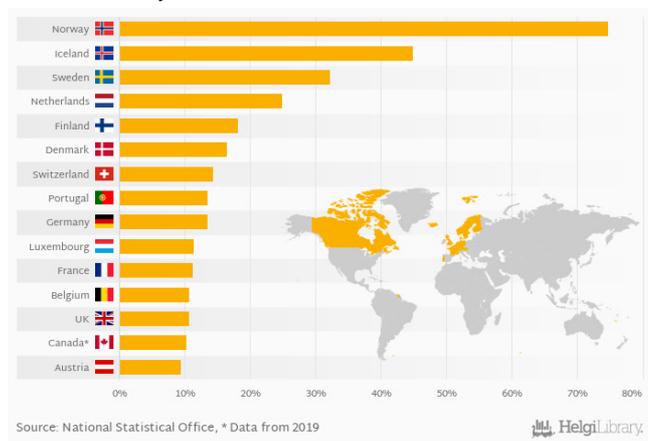
Who Produces the Most Cars?



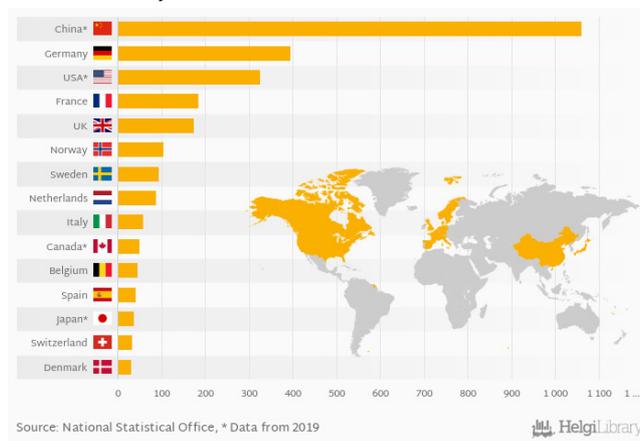


Based on a comparison of 29 countries, Germany ranked the highest in sales of electric cars with 395 thousand followed by France and United Kingdom in 2020. When looking at the ratio of electric to total new cars sold, Norway ranked the highest with 74.8% followed by Iceland and Sweden:

Which Country Loves Electric Cars the Most?

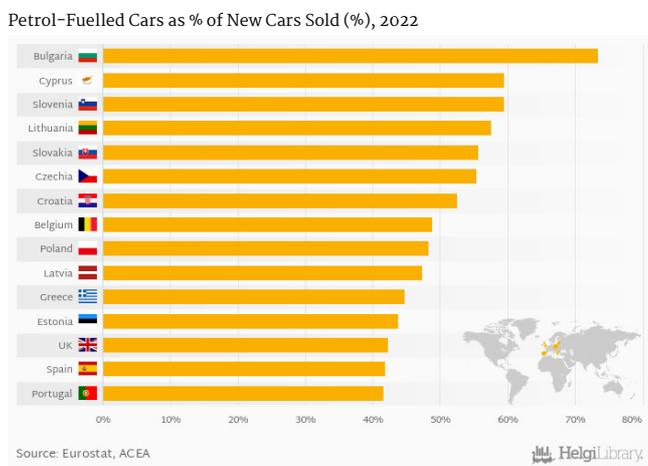


Which Country Sells the Most Electric Cars?

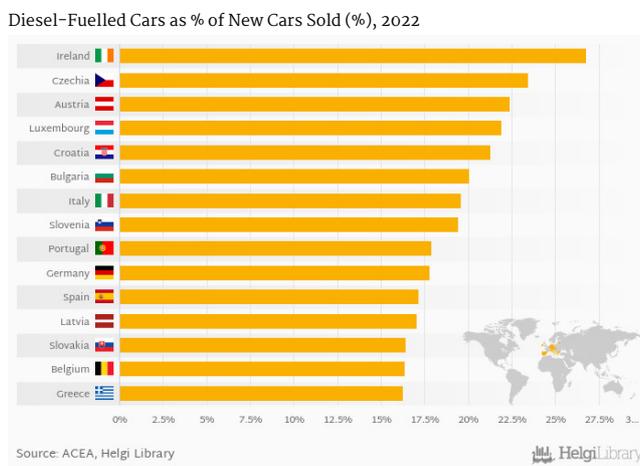


By contrast, Bulgaria ranked the highest in the number of petrol-fuelled as a proportion of new cars sold with 73.4%, followed by Cyprus and Slovenia. In terms of diesel-fuelled vehicles, Ireland ranked the highest with 26.8% followed by Czechia and Austria:

Who likes the Petrol-Fuelled Cars the Most?



Who Likes Diesel-fuelled Cars the Most?

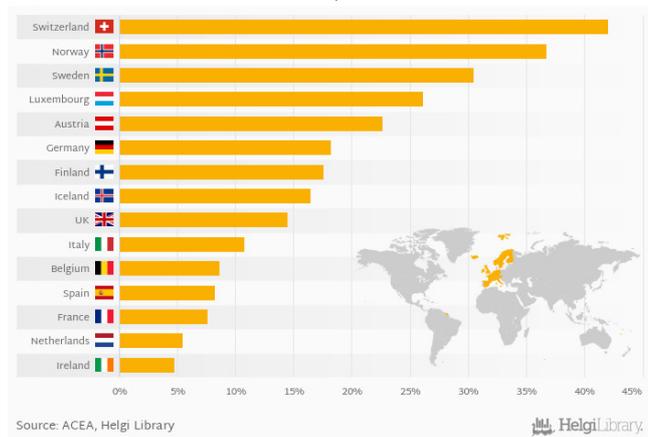




In 2016, Switzerland ranked the highest in 4x4 drive cars as a share of new cars sold with 42.1% followed by Norway and Sweden. Switzerland ranked the highest in the average power of new cars sold with 122 kW followed by Luxembourg and Sweden:

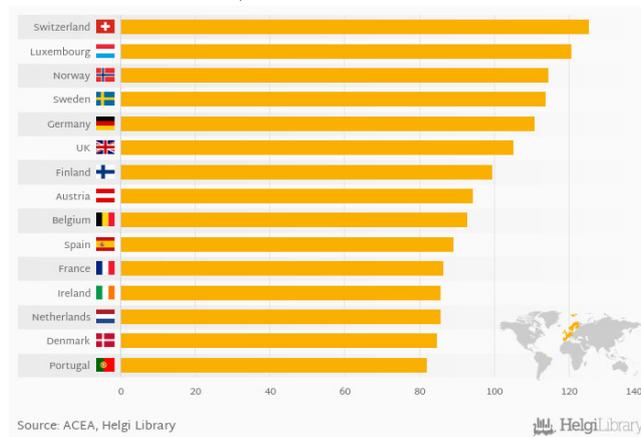
Who Likes 4x4 Drive Cars the Most?

4x4 Drive Cars As % Of New Cars Sold (%), 2016



Who Likes Powerful Cars the Most?

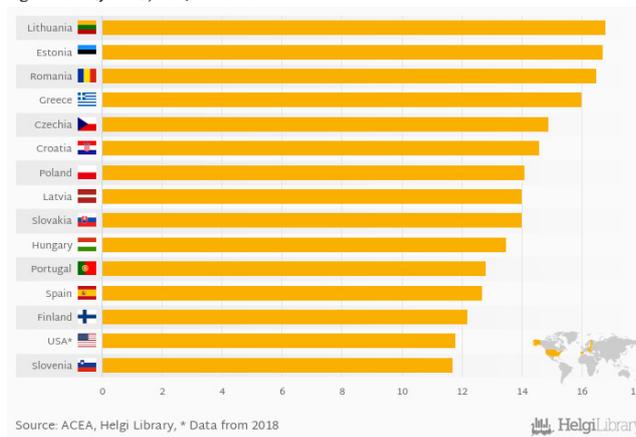
Power of New Cars Sold (kW), 2017



Based on the latest available data, Lithuania, Estonia and Romania were the countries with the oldest average age of passenger cars. The average age was an ancient 16.8 years in Lithuania, 16.7 years years for Estonia and 16.5 years years in Romania. On the other end of the scale was Austria with 8.30 years years, the United Kingdom with 8.00 years years and Luxembourg with 6.50 years years.

Who Drives the Oldest Cars?

Age of Car (years), 2019 or latest



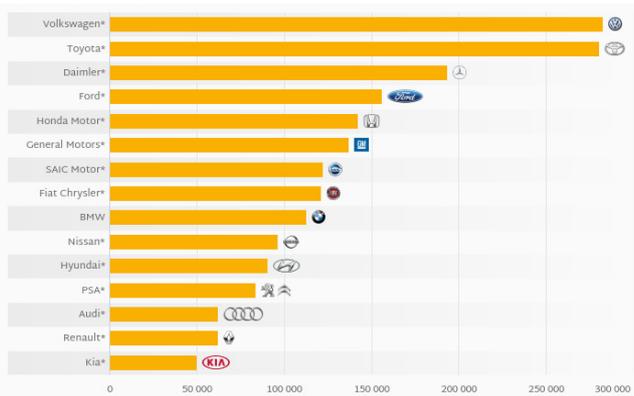


Overview of Car Manufacturers

Based on a comparison of 27 firms among Global Car Producers, Volkswagen Group generated the highest sales in 2019 followed by Toyota Motor Corporation and Daimler Group. At the same time, Toyota Motor Corporation had the highest market value followed by Volkswagen Group and Tesla Inc.:

Who had the Highest Sales Among Global Car Producers in 2020?

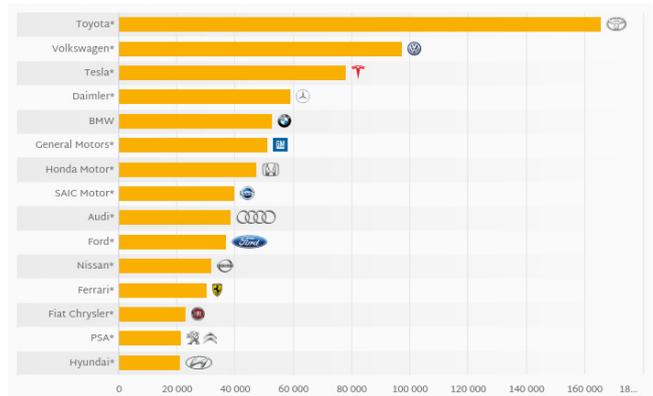
Top Companies by Sales (USD mil)



Source: Company Data, Helgi Library, * Data from 2019

Whose Market Value was the Highest Among Global Car Producers in 2020?

Top Companies by Market Capitalisation (USD mil)

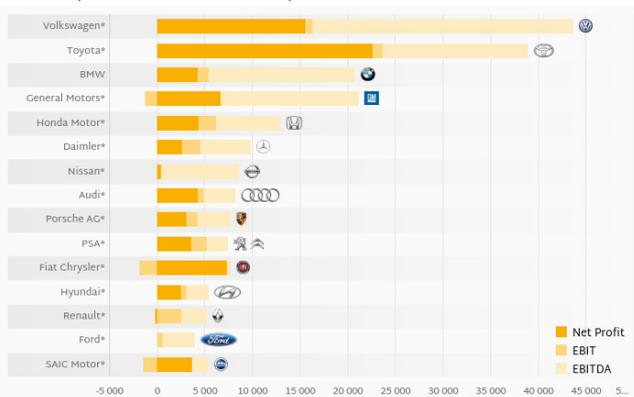


Source: Company Data, Helgi Library, * Data from 2019

Volkswagen Group generated the highest earnings before interest costs, taxes and depreciation (so called EBITDA) in 2019 followed by Toyota Motor Corporation and General Motors. At the same time, Ferrari generated the highest EBITDA Margin followed by Porsche AG and BMW Group.

Who Created the Largest EBITDA among Global Car Producers in 2020?

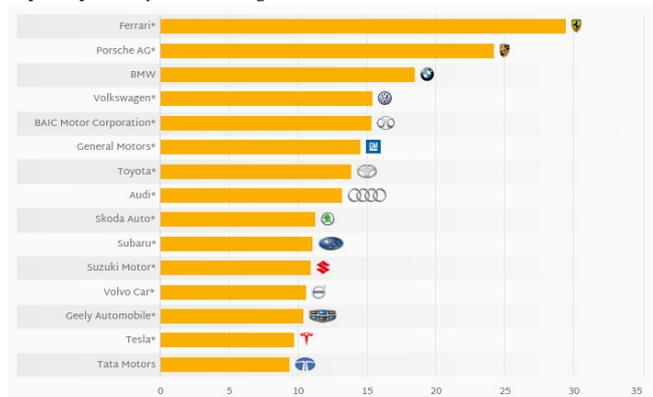
Net Profit, EBIT & EBITDA (USD mil), 2020



Source: Company Data, Helgi Library, * Data from 2019

Who Operated with the Highest Margins Among Global Car Producers in 2020?

Top Companies by EBITDA Margin (%)



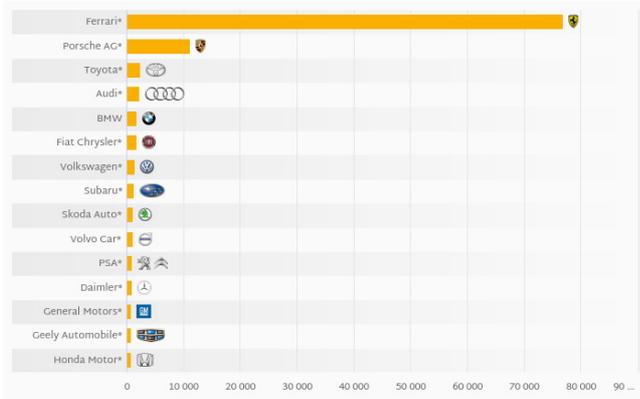
Source: Company Data, Helgi Library, * Data from 2019



Ferrari produced the highest net profit per car sold in 2019 followed by Porsche AG and Toyota Motor Corporation. Ferrari made a net profit of USD 77,831 for each car sold, down 21.7% compared to the previous year.

Who Made the Most on a Car Produced in 2020?

Net Profit Per Car Sold (USD), 2020 or latest



Source: Company Data, Helgi Library , * Data from 2019





ABOUT HELGI LIBRARY

Helgi Library is a consulting company based in the Czech Republic. The company mainly provides consultancy in the area of financial services and real estate and focuses primarily on the region of Central and Eastern Europe.

Helgi Library also runs a web application called Helgi Library, which is a database/library offering data and analyses on more than 99% of the world's economy and population. The Library aims to bring interesting statistical data and analyses to a wide audience under affordable conditions. If you wish to get more details, please visit www.helgilibrary.com or contact us at info@helgilibrary.com.

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